



# ELISHA DORSEY

## Graphic Design + Public Relations

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### EXPERIENCE

#### LivelIntent, Inc.

##### Customer Success Designer

New York, NY | November 2014 – Present

- \_ Curate custom presentations and graphics for strategic accounts
- \_ Create educational marketing collateral, one-sheets and interactive web experiences for platform users
- \_ Design and build infographics, motion graphics, videos, prototypes, storyboards and illustrations for various marketing initiatives
- \_ Develop and collaborate on company branding, aesthetics and creative direction

#### G3 Communications

##### Associate Graphic Designer

Hasbrouck Heights, NJ | June 2014 – September 2014

- \_ Designed and built print collateral such as e-books, white papers and infographics
- \_ Designed and deployed internal reports, feature layouts and advertisements

#### G3 Communications

##### Freelance Graphic Designer

Hasbrouck Heights, NJ | April 2014 – June 2014

- \_ Designed and built full animation motion graphics
- \_ Designed and built various B2B content marketing pieces

#### Mazda North American Operations

##### Brand Ambassador

Hamden, CT | September 2013 – December 2013

- \_ Managed a comprehensive public relations campaign
- \_ Lead committee charged with implementing strategic and creative consumer engagement communications tactics
- \_ Planned and launched successful interactive social media and special event campaigns

#### AIG

##### Operations & Systems Intern

Wilton, CT | June 2013 – August 2013

- \_ Extracted and analyzed primary assets data using Bloomberg
- \_ Reviewed and reported historical and daily trade activities for the derivative operations business sector

#### Quinnipiac University Office of Multicultural & Global Education

##### Graphic Design & Promotions Intern

Hamden, CT | September 2012– December 2012

- \_ Created advertisements and other promotional materials
- \_ Researched and created event posters

#### UnitedHealthcare

##### National Accounts Strategic Marketing Intern

Hartford, CT | June 2012 – August 2012

- \_ Managed and drafted company assets for all internal communication websites
- \_ Drafted and published press and issues management communications pieces

### EDUCATION

#### Quinnipiac University

##### BA in Public Relations

##### BA in Interactive Digital Design

Hamden, CT | August 2010 – May 2014

#### University of Salamanca

##### International Relations & Affairs Certificate

Salamanca, Spain | January 2013 – June 2014

### SKILLS

**FLUENT:** Adobe Creative Suite, CSS/HTML, Microsoft Office, Press Releases, Media Writing, AP Style, Social Media & Spanish

**PROFICIENT:** iMovie, SPSS & Bloomberg Terminal

**FAMILIAR:** Final Cut Pro, SQL & ProTools

### ACTIVITIES

#### Pi Kappa Phi Fraternity

Founding Father | August 2011 – Present

#### Lambda Pi Eta Honor Society

Member | September 2012 – Present

#### Quinnipiac Student Government Association

Representative | September 2010 – May 2014

#### Quinnipiac Chamber Ensemble

Vocalist | September 2010 – May 2014

#### Quinnipiac Theater For Community

Actor | September 2010 – May 2014

### AWARDS

Quinnipiac University School of Communications  
Responsible Citizenship Award

Quinnipiac Outstanding Senior Award

Quinnipiac Outstanding Sophomore Award

Quinnipiac Outstanding Freshman Award

Interactive Design Organization Showcase

Competition Best Mobile App Design Award

Interactive Design Organization Showcase

Competition Best 3D Animation Award